

Personality and attitudes of farm managers of large-scale commercial dairy farms correlates with longevity of dairy cows

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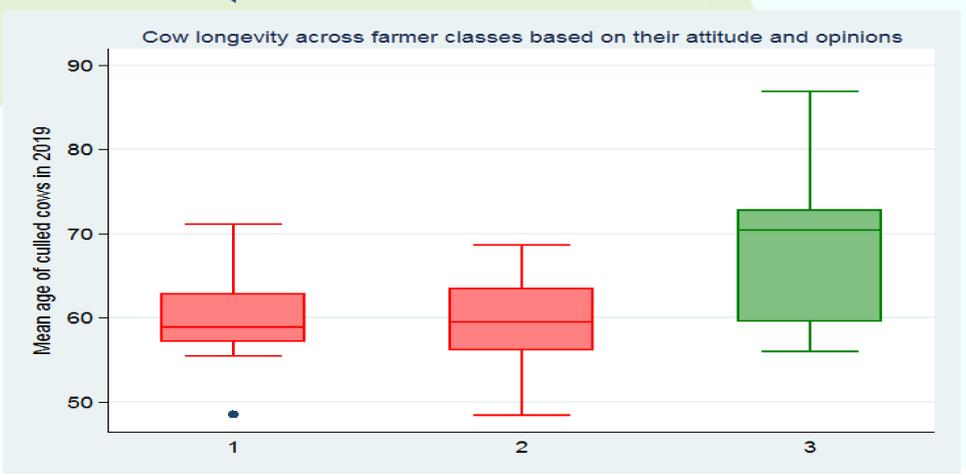
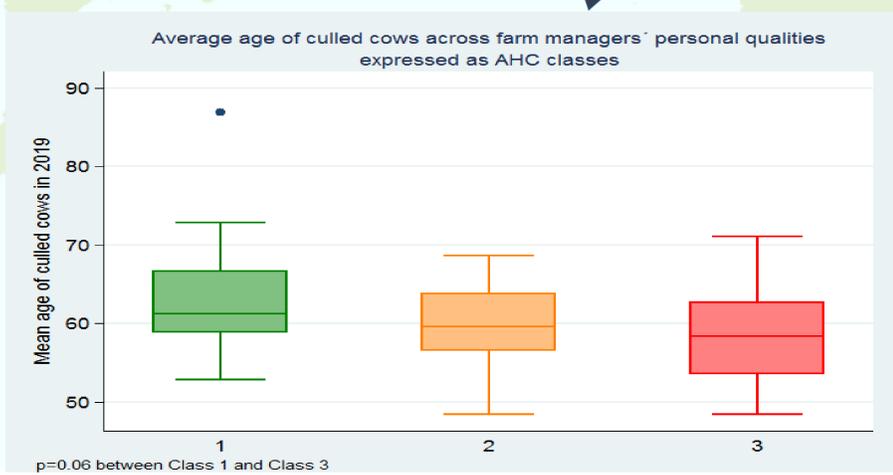
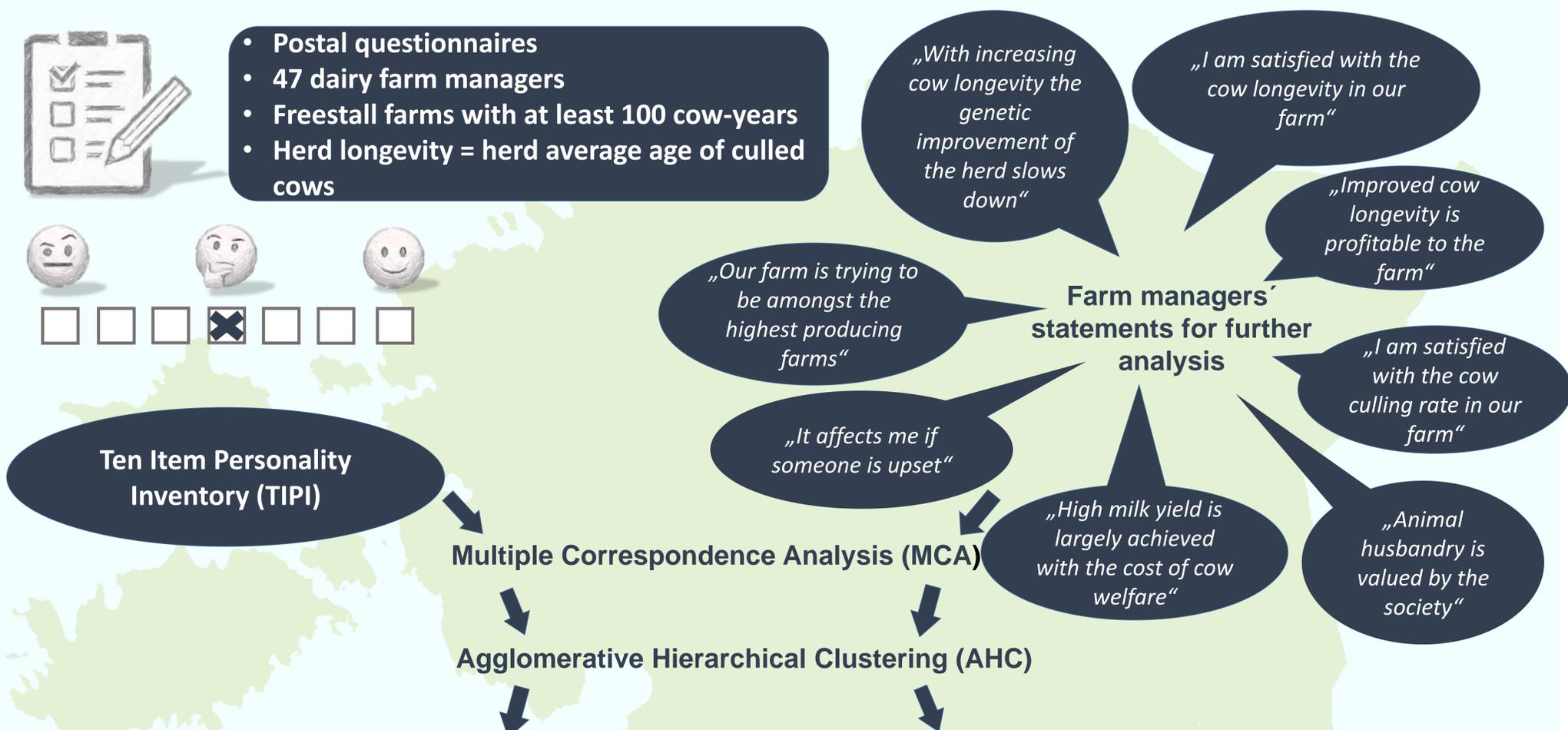


AIM was to explore farm managers' satisfaction with dairy cow longevity, investigate the possible association between manager's personal qualities, attitudes and cow longevity in large commercial dairy farms.

CONCLUSION

Our results suggest that a personality of farm managers influences the overall performance of the farm and is associated with cow longevity.

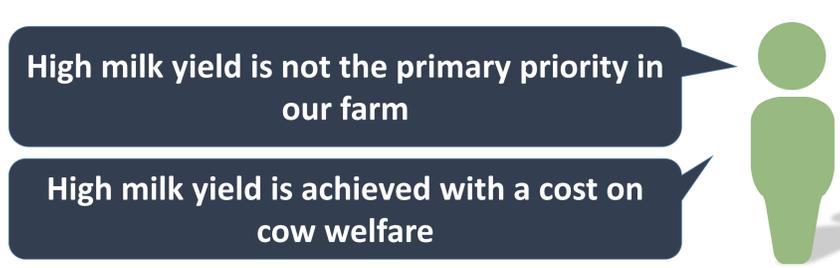
Although most of the farm managers agreed that achieving longer life span of cows is economically profitable, they often do not favour longevity over high milk yields.



CLASS 1 – best longevity herds

CLASS 3 – worst longevity herds

CLASS 3 – best longevity herds



On average 4.9 months inferior longevity in class 3 herds compared to class 1 herds (p = 0.060)

On average 8.4 months better longevity compared to class 1 (worst longevity) farms (p = 0.005)

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